



# Calvert County NEWS

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## **FOR IMMEDIATE RELEASE**

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### **Calvert County Sustainable Agriculture Workgroup Sponsors Farm Marketing Workshop**

**PRINCE FREDERICK, Md. – October 27, 2010** – Consumers are increasingly looking to their own communities for the staples of everyday life. This burgeoning “buy local” trend offers new opportunities for the region’s agricultural community. To help farmers tap into this movement, the Calvert County Sustainable Agriculture Workgroup is sponsoring the *Successful Marketing Strategies for Farmers* workshop on November 17, 6:30 p.m. at the Prince Frederick branch of the Calvert Library.

The workshop will help position farmers to take advantage of a growing market for local produce and meat. Farmers can learn about the joys and challenges of marketing farm products and get practical guidance on readying goods to offer at farm stands and farmers markets next season.

Shannon Dill, a county extension director and agriculture educator with the University of Maryland Extension of Talbot County, will lead the session. She offers a variety of agriculture production and farm management workshops across the state and holds a bachelor of science degree in agriculture business and a master’s of science in agriculture economics from the University of Wyoming.

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