

## **St. Leonard Town Center Photography Survey**

The photography survey provides an opportunity for residents and business owners of the St. Leonard Town Center to offer their opinions about the visual quality of the Town Center: buildings, places, landscapes, streetscapes, etc. Participants are asked to take photographs to show what they like and do not like about the St. Leonard Town Center. The photo survey will be used as part of the St. Leonard Town Center Master Plan update.

Participants are asked to submit up to 10 photos: 5 of what they like about St. Leonard Town Center and 5 of what they dislike about St. Leonard Town Center. Participants must provide their own camera. Photographs may be submitted digitally (via email or CD) or in print.

Show what you like about the St. Leonard Town Center: these may include memorable places, beautiful places/buildings, favorite place, where you most like to spend time in the Town Center. Show what you do not like about the St. Leonard Town Center – ugly places/buildings, your least favorite place, areas that are unsightly or that people avoid. Photos will be used in the development of the Master Plan update. Photographs may be used by the County for public presentations, print, and/or web publications.

Participants will be given a Photography Survey Log to provide details about their photographs.

**Deadline for submission is Wednesday, April 30, 2008.**

### **PHOTOGRAPHY SURVEY RULES**

1. Quality of submitted photos is important; be sure your images are clear. Digital photos should be at least 4-inch x 6-inch, 300 dpi and in TIF or JPEG format.
2. All entries must be of images taken in the St. Leonard Town Center. Photos taken outside the Town Center will not be considered.
3. All entries must be delivered by midnight, April 30, 2008, including a signed model release form, if applicable.
4. Hard copy photos should be no smaller than 4-inch x 6-inch or larger than 8-inch x 10-inch, and they should not be framed or mounted.
5. Photos must be taken by the person submitting.
6. Limit 10 photographs per person.
7. Photos may be submitted in hard copy, on CD, or e-mailed. Photos submitted on CD should include a print-out of the actual photograph.
8. Each participant must submit a completed photography survey log.
9. A signed model release form must accompany any photo that portrays an easily recognizable person. The release will state that the photographer has permission to use the individual's image in the photo survey, and that the sponsors have permission to reprint and publish the photo in various media. If the subject is under 18 years of age, a parent or legal guardian must sign the model release form.
10. Photos considered by the County staff to be lewd or unsuitable will be rejected.
11. All entries become property of the Calvert County Dept. of Planning and Zoning. Receipt of photos will not be acknowledged and photos will not be returned.